

Next-level tips for your volunteer program

## **How to Keep Your Association's Volunteers Happy**





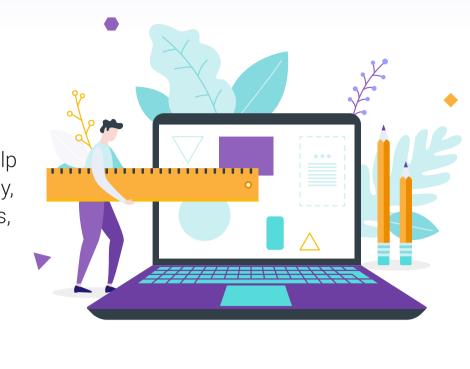
important to keep your volunteers happy by giving them what they need for a great experience. Here are five ideas:

To take your association's volunteer program up a notch, it's

## for all types of volunteers. Give volunteers easy-to-use tools that help

**Provide advanced tools** 

them work more efficiently and effectively, whether they're volunteer chapter leaders, committee volunteers, or volunteers helping with one-time opportunities.





NetForum association management software (AMS) by Community Brands includes functionality that helps volunteer chapter leaders grow and manage their memberships, helps committees work more efficiently, makes it easier for volunteers to help at your association's events, and more. Get a demo here >



### training options. Help members perform well and feel confident. In addition to training on

Give them added

how your organization works, offer software, skills, and leadership training to help them succeed.



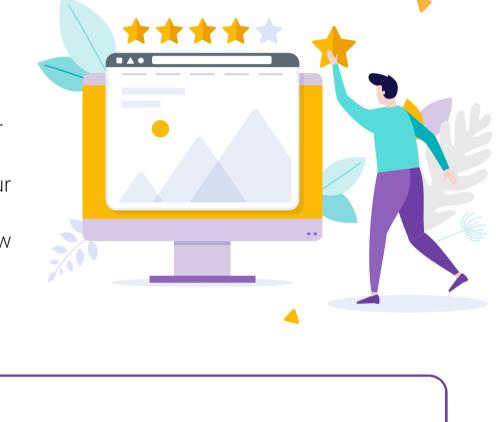
## TIP

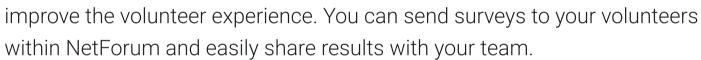
to set up learning paths with courses that train volunteers on the knowledge and skills they need to succeed in their roles.

### Give volunteers a chance to offer feedback so that you can make their

experience better. In turn, let them know how their work has helped your association, and provide them with suggestions that can help them grow as volunteers.

Offer a feedback loop.

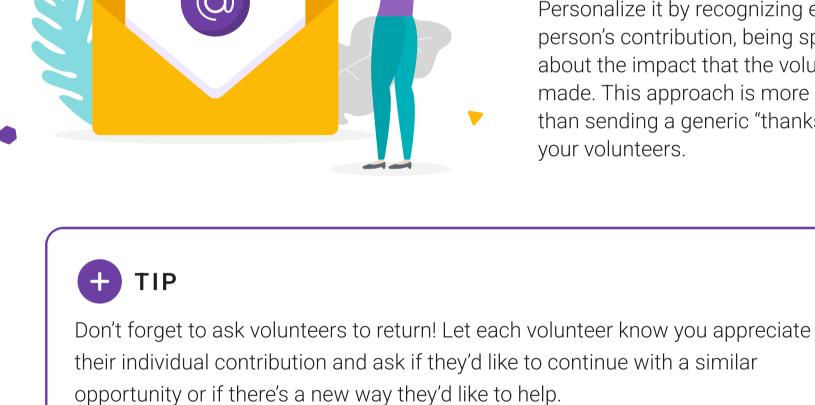




TIP

Send a personal

Distribute volunteers' feedback across your team to provide insights that help





### person's contribution, being specific about the impact that the volunteer made. This approach is more genuine

thanks.

your volunteers.

than sending a generic "thanks" to all of

Send an email or hand-written note to

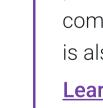
each volunteer (or give them a call!).

Personalize it by recognizing each



Celebrate them. Publicly thank your volunteers through your member newsletter, via social media, and at your association's events. Highlight how many hours

NetForum makes personalizing messages a breeze, let us show you how >



# TIP

they've donated and what they've

helped your organization accomplish.

NetForum Committee Management tools puts all your volunteer data in one place so you can easily see who is volunteering across all your association's committees. Not only does this help with showing volunteers appreciation, but it is also instrumental in recruitment and retention. <u>Learn more here</u> >

Learn more ways to delight and retain

your association's volunteers.

How to take your How to Take Your Association's association's volunteer

**Volunteer Program to the Next Level:** 

These strategies can take your volunteer

Get the guide

program to new heights.



NetForum AMS has been meeting the needs of mid-size to large associations for more than 20 years. It gives you the capabilities your association needs to delight members, save staff time, and maximize revenue – without technical complexities.

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