


Next-level tips for your volunteer program

How to Keep Your Association's Volunteers Happy



To take your association's volunteer program up a notch, it's important to keep your volunteers happy by giving them what they need for a great experience. Here are five ideas:

1 Provide advanced tools for all types of volunteers.

Give volunteers easy-to-use tools that help them work more efficiently and effectively, whether they're volunteer chapter leaders, committee volunteers, or volunteers helping with one-time opportunities.



+ TIP

NetForum association management software (AMS) by Community Brands includes functionality that helps volunteer chapter leaders grow and manage their memberships, helps committees work more efficiently, makes it easier for volunteers to help at your association's events, and more.

[Get a demo here](#) >



2 Give them added training options.

Help members perform well and feel confident. In addition to training on how your organization works, offer software, skills, and leadership training to help them succeed.

+ TIP

Use Crowd Wisdom learning management system (LMS) by Community Brands to set up learning paths with courses that train volunteers on the knowledge and skills they need to succeed in their roles.

3 Offer a feedback loop.

Give volunteers a chance to offer feedback so that you can make their experience better. In turn, let them know how their work has helped your association, and provide them with suggestions that can help them grow as volunteers.



+ TIP

Distribute volunteers' feedback across your team to provide insights that help improve the volunteer experience. You can send surveys to your volunteers within NetForum and easily share results with your team.



4 Send a personal thanks.

Send an email or hand-written note to each volunteer (or give them a call!). Personalize it by recognizing each person's contribution, being specific about the impact that the volunteer made. This approach is more genuine than sending a generic "thanks" to all of your volunteers.

+ TIP

Don't forget to ask volunteers to return! Let each volunteer know you appreciate their individual contribution and ask if they'd like to continue with a similar opportunity or if there's a new way they'd like to help.

[NetForum makes personalizing messages a breeze, let us show you how](#) >

5 Celebrate them.

Publicly thank your volunteers through your member newsletter, via social media, and at your association's events. Highlight how many hours they've donated and what they've helped your organization accomplish.



+ TIP

NetForum Committee Management tools puts all your volunteer data in one place so you can easily see who is volunteering across all your association's committees. Not only does this help with showing volunteers appreciation, but it is also instrumental in recruitment and retention.

[Learn more here](#) >

Learn more ways to delight and retain your association's volunteers.

How to Take Your Association's Volunteer Program to the Next Level:

These strategies can take your volunteer program to new heights.

[Get the guide](#)



NetForum AMS has been meeting the needs of mid-size to large associations for more than 20 years. It gives you the capabilities your association needs to delight members, save staff time, and maximize revenue – without technical complexities.