

Drive your association to a non-dues revenue win with NetForum AMS!

Ready to drive your association to a non-dues revenue victory? Follow these five strategies to win big at diversifying your revenue streams:



1 Maximize event revenue

NetForum's event management tools allow associations to easily set up and manage both in-person and virtual events. Promote tiered event registration, sponsorship opportunities, and premium content access to boost non-dues revenue.



2 Upsell through e-commerce

Leverage the built-in e-commerce store to sell products such as publications, training materials, and merchandise directly from NetForum AMS, increasing revenue opportunities.



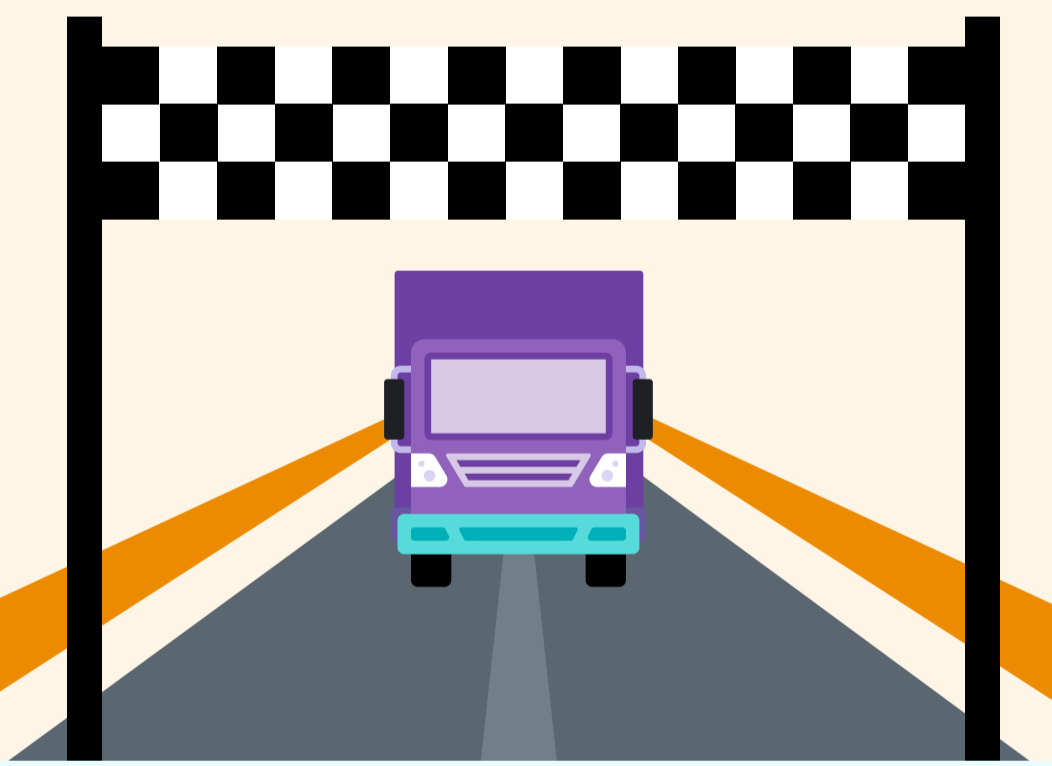
3 Leverage data for targeted upselling

Use NetForum's robust reporting and analytics to identify member preferences, habits, and engagement trends. Then offer targeted products, events, or certification promotions to increase your sales and drive non-dues revenue.



4 Drive fundraising with donor management

With NetForum's fundraising tools, you can create campaigns, track donations, and engage your donors. You can even offer exclusive benefits for higher-tier donors, encouraging even more fundraising engagement.



5 Boost certification programs

Utilize NetForum's credentialing and certification management module to offer members continuing education opportunities. Create non-dues revenue through exam fees, recertification, and special training sessions.



Learn how NetForum helps drive your non-dues revenue goals across the finish line!

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